CHARITABLE DONATIONS IN MANITOBA

2014 TO 2036

FOR DISCUSSION PURPOSE ONLY

MANITOBA
BUREAU OF STATISTICS

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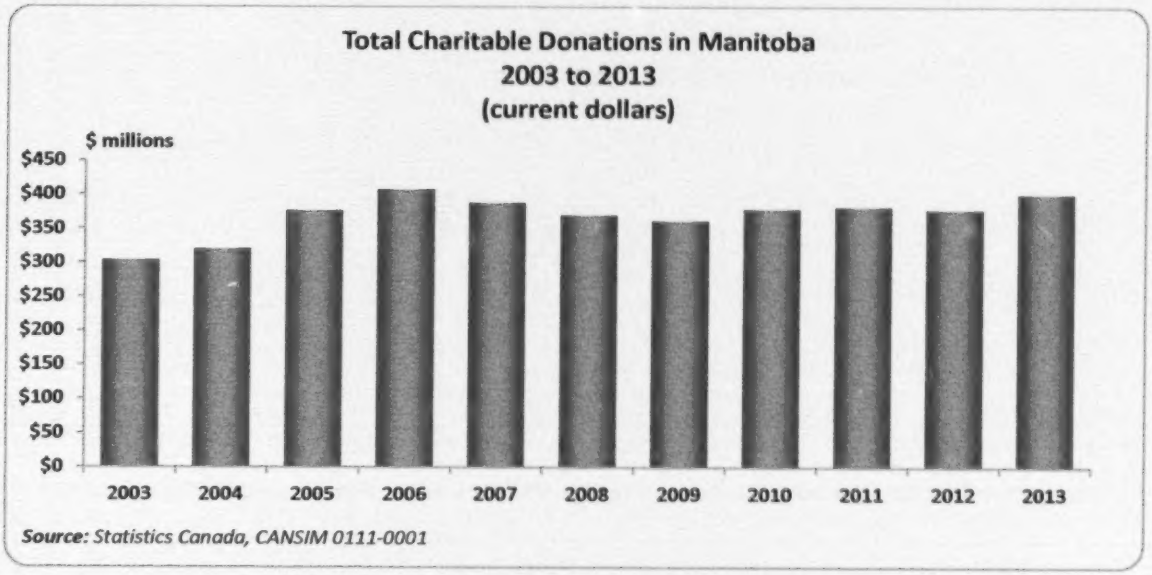
AUGUST 14, 2015

Charitable Donations in Manitoba: 2003 to 2013

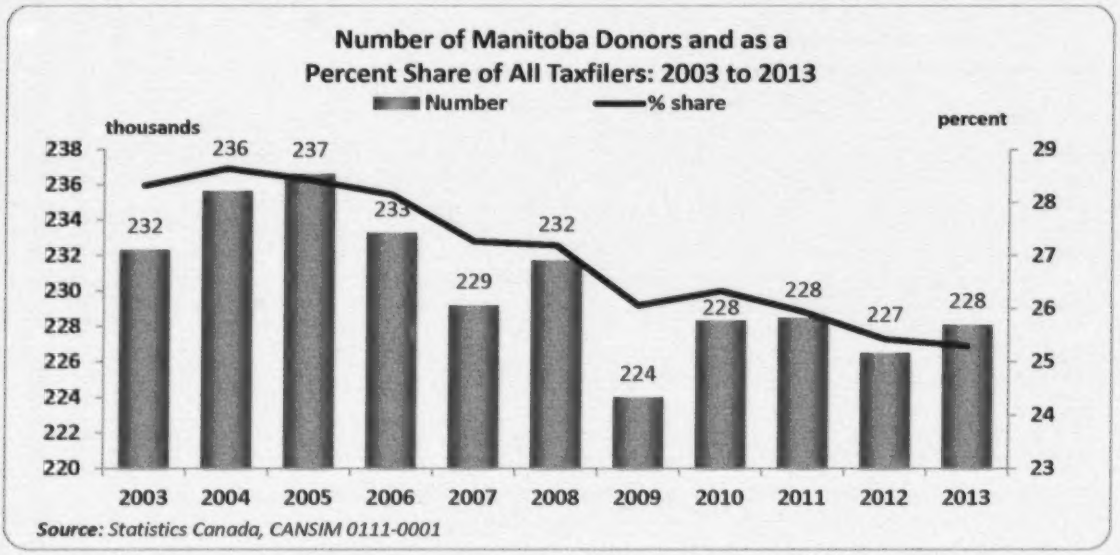
Total annual amount of charitable donations in current dollars

Based on information from Statistics Canada, the total amount of charitable donations in Manitoba rose from $304 million in 2003 to $401 million in 2013. On this basis, annual charitable donations increased by a little less than 31.9% over the 10 year period with an average growth of $9.7 million per year.



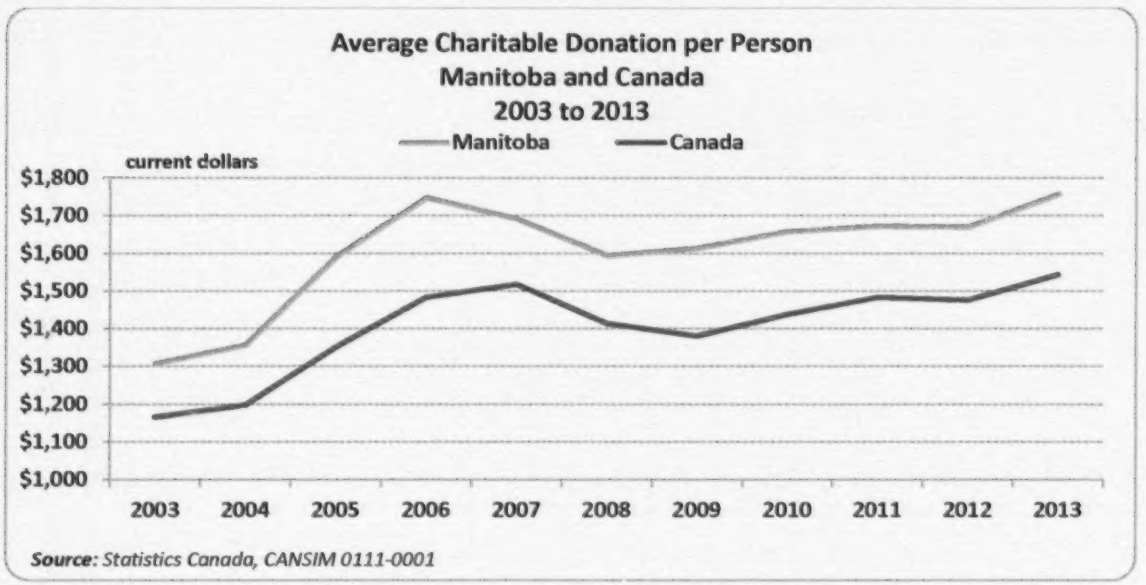
At the Canada level, the increase in the total amount of charitable donations was $2.1 billion, for an increase of 32.1% over the same period of time.

Though the total donation has grown, the number of donors and the percentage of potential donors (all taxfilers) who do donate have decreased. In 2003, 232,320 individuals made charitable donations, which was 28.5% of the total population who filed taxes. In 2013, this number fell to 228,090 and its share decreased to 25.3%.



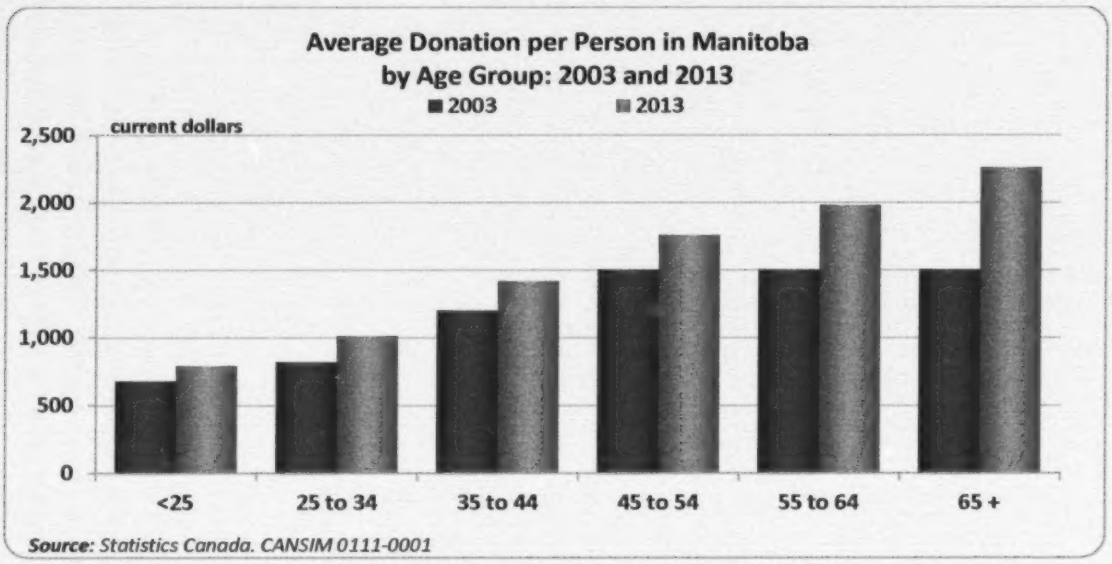
Average donation per person

In Manitoba the average individual donation made in 2003 was $1,308. By 2013, this amount rose to $1,757 per person for growth of 34.4%. At the national level, the average annual donation grew by $378 (up 32.4%) from $1,165 in 2003 to $1,543 in 2013.

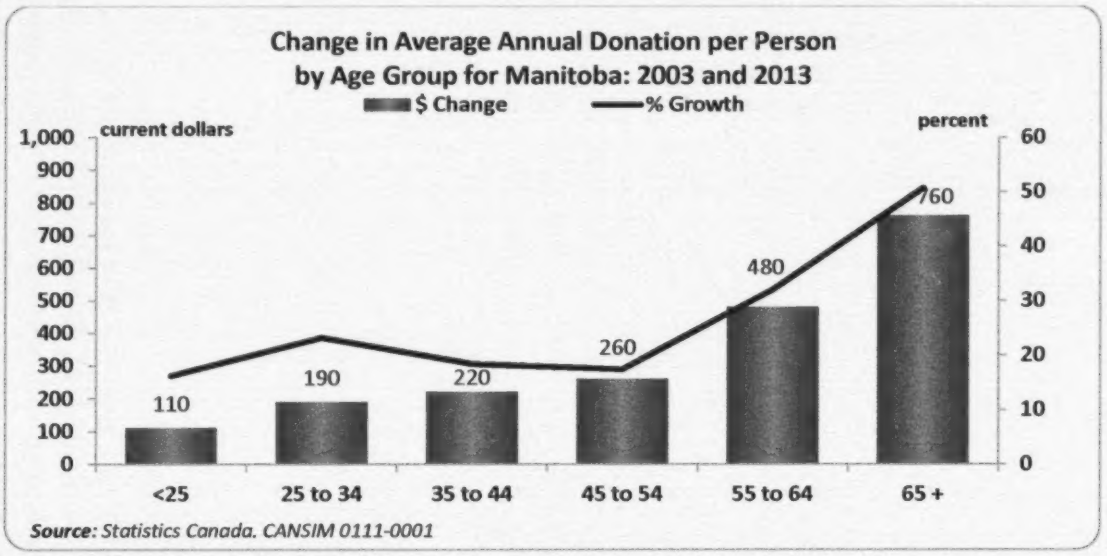


Charitable donations by Age Group

Charitable donations increase steadily with the age of the donor. In 2013, the average annual donation made by a Manitoban under the age of 25 was $790. This compares to $2,260 for someone aged 65 or older.



All age groups recorded increases in average annual donations between 2003 and 2013. Individuals aged 65 and older recorded the largest growth, climbing 50.7% over the ten years, from $1,500 to $2,260. The age group with the smallest increase in average donations was persons under the age of 25 growing by 16.2%, from $680 in 2003 to $790 in 2013.

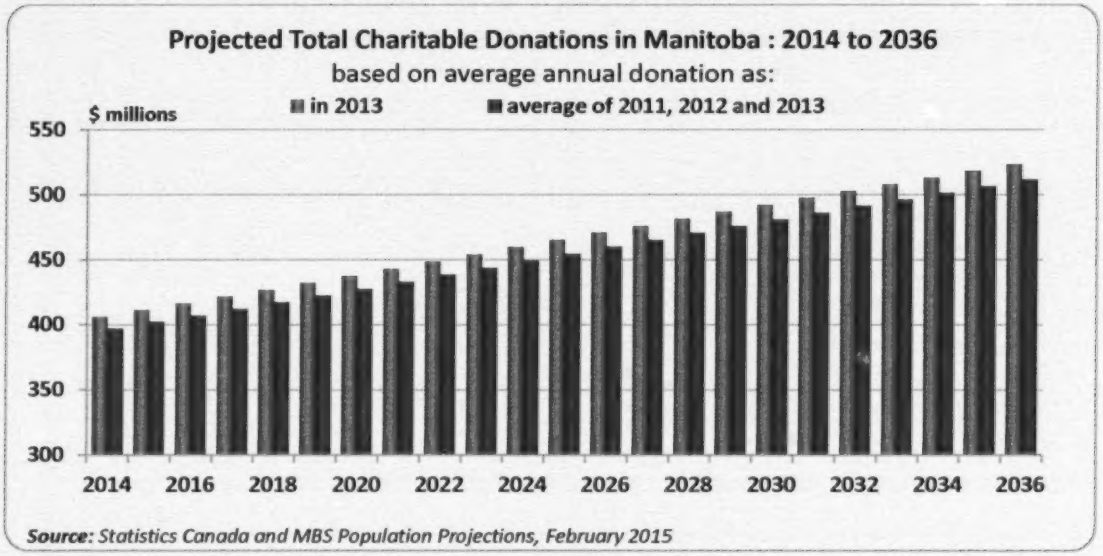


Projecting Charitable Donations in Manitoba to 2036

Projecting total charitable donations to 2036

As a preliminary line of analysis, two approaches were used to project total charitable donations at the provincial level from 2014 to 2036.

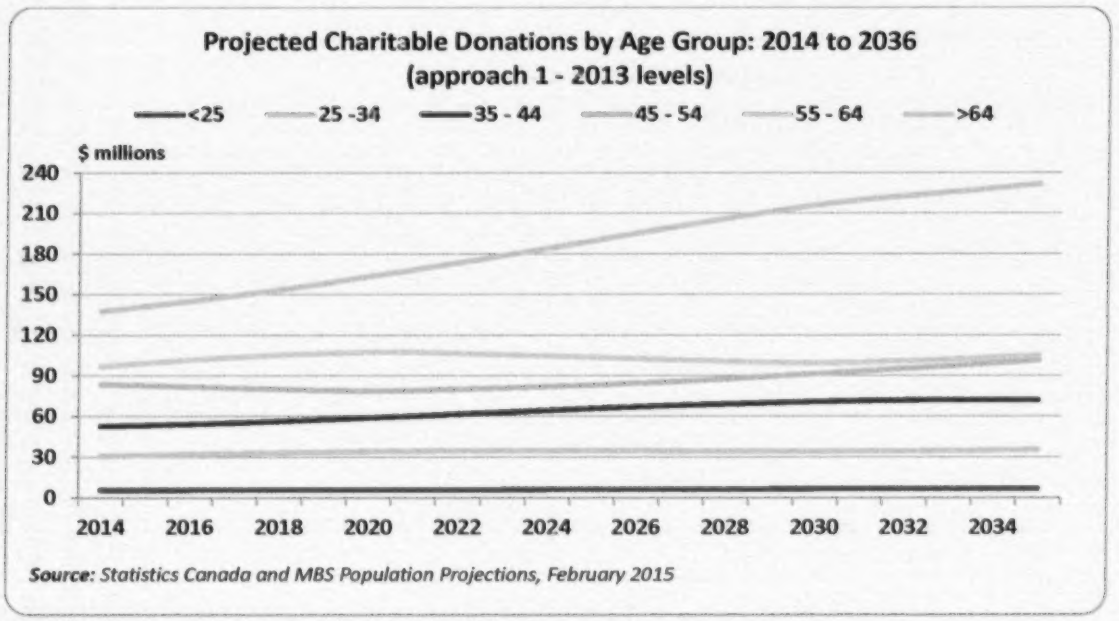
The first supposes that average annual donations by age group remain at 2013 levels through 2036, as well as the share of donors by age group. The second approach uses the levels obtained by averaging the years 2011 to 2013. For both approaches, any change in charitable donations relates to projected population growth and ageing only.



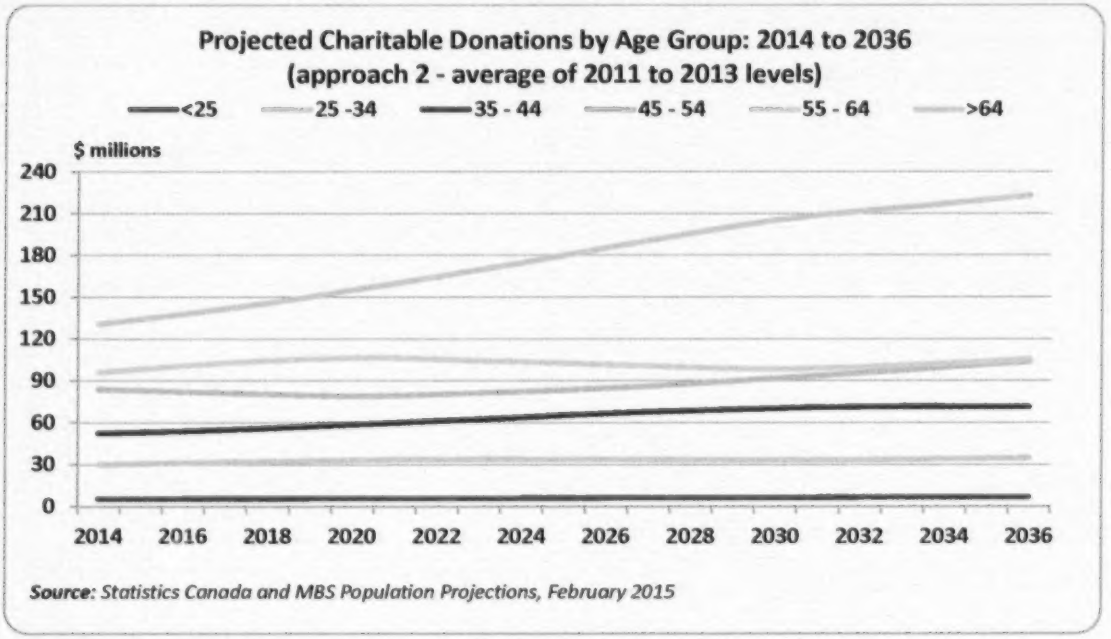
Using 2013 levels (approach 1), total charitable donations increase by just over 30%, from $401 million in 2013 to $523 million in 2036. If average annual donations per person were a bit lower, as in the second approach, total donations would increase by $110 million from the 2013 level to $511 million in 2036 (up 27.4%).

Projecting total charitable donations by Age Group to 2036

For both approaches, growth in total donations by age group varies substantially but the overall trend is similar between them. For example, total donations for persons 65 years and older are expected to increase in both scenarios while total donations for individuals under 25 are expected to remain relatively unchanged over the projection period. It can also be noted that total donations from persons aged 55 to 64 is likely to start to decline by 2022. This follows from the projected decline observed in the 45 to 54 year-old group which occurs from 2015 to 2019. The following figures display the expected trends for each age group and approach.



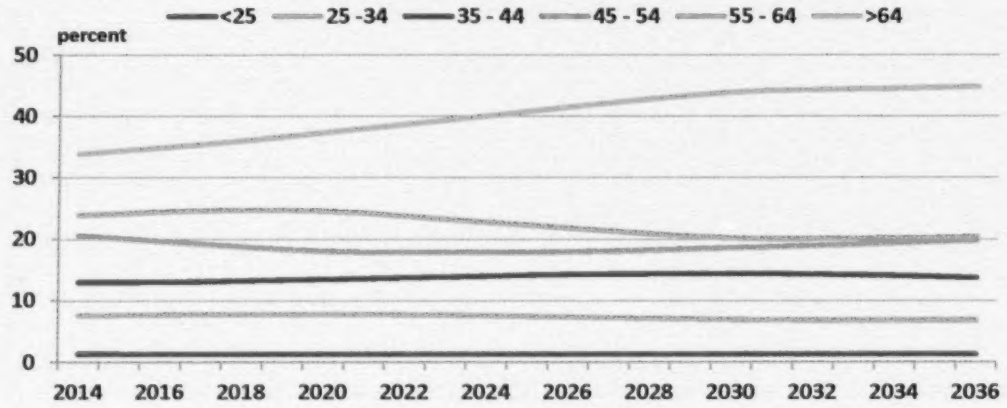
Source: *Statistics Canada and MBS Population Projections, February 2015*



Source: *Statistics Canada and MBS Population Projections, February 2015*

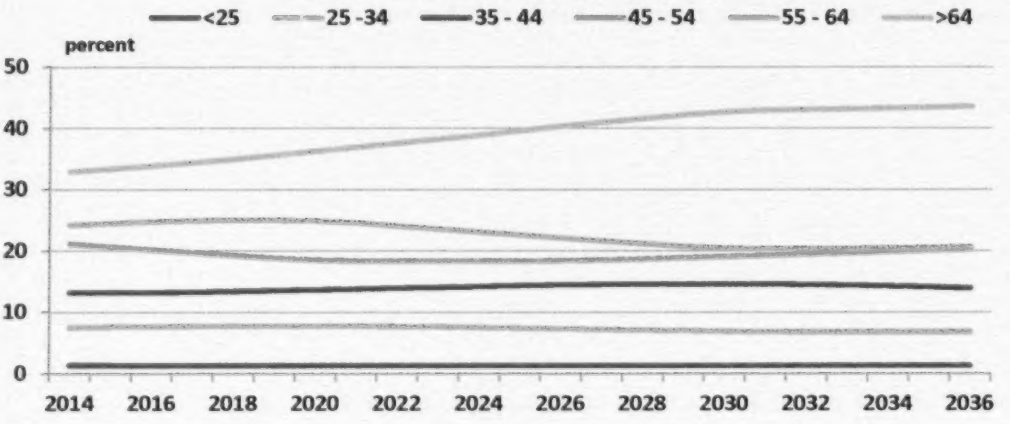
Overall, total charitable donations are expected to grow based on increasing numbers of older individuals who, in general, donate more than younger persons.

Projected Percentage Distribution of Total Charitable Donations By Age Group: 2014 to 2036 (approach 1)



Source: *Statistics Canada and MBS Population Projections, February 2015*

Projected Percentage Distribution of Total Charitable Donations By Age Group: 2014 to 2036 (approach 2)



Source: *Statistics Canada and MBS Population Projections, February 2015*